Contents

Introduction: Digital Stewardship 1

Part One

The Problems

- 1 Misleading Platitudes 15
- 2 Hidden Dynamics 31
- 3 Misguided Voices 47

Part Two

The Principles

- 4 If You Don't Understand It, They Didn't Explain It 61
- 5 It Is the Business at Risk 65
- 6 Make Cybersecurity Mainstream 69
- 7 Engage Motivation 73

Part Three

The Responsibilities

- 8 Manage Cyber Risks 81
- 9 Fortify the Company 117
- 10 Lead in Crisis 147

Part Four

The Aides

- 11 Aide-Mémoire: Manage Cyber Risks 173
- 12 Aide-Mémoire: Fortify the Company 179
- 13 Aide-Mémoire: Lead in Crisis 185

Conclusion 193

Notes 199

Index 211

Acknowledgments 219

About the Authors 221