Contents

Preface xi
Introduction xiii

Part I: Reflecting Our Paradoxical World

Chapter 1: The (Same) World Unlike You've Known 3
Chapter 2: Capital: A Re-definition of Growth 49
Chapter 3: Leadership: The Point of No Return 63

Part II: Transitioning Towards the New Economy: Sustainomy

Chapter 4: Sustainomy: The Advent of a New Economy Framework 87
Chapter 5: Sustainomy's Ripple Effect: Transition of the Future 149

Part III: Catalysing the Transition

Chapter 6: Business of the Future: Engines of Positive Impact 189
Chapter 7: Mechanism of the Future: From Value to Market Value 217